

The Australia New Zealand Agent Workshop - Meet quality agents focused on sending students to your region

Hilton Sydney, May 5 - 7, 2008

Early bird rate expires on September 30, 2007

Educators who register and pay by September 30, 2007 you can save AU\$800 on their participation fee. Instead of AU\$5,600, your fee will only be AU\$4,800.

To **register** http://www.edmedia.info/anza/provider_orderform.php
For **participation benefits** see http://www.anzaworkshop.com/ed_benefits.php

Hosted at the Hilton Sydney, the inaugural Australia New Zealand Agent Workshop 2008 offers pre-scheduled one-to-one business meetings between education providers and carefully selected quality education agents focused on this region. Meet with up to 40 agents over two days, or up to 80 agents if you send two staff members. All agents are carefully screened and pre-selected by ICEF, guaranteeing 100% quality, professionalism, and an Australia / New Zealand focus.

Fierce global competition for student enrolments, as well as agent loyalty, means that all education providers wishing to maintain or increase their market share must continually position themselves in front of key education agents and student recruitment organisations.

Our **Early Bird Rate** expires on September 30, 2007. If you wish to take part, please register via http://www.edmedia.info/anza/provider_orderform.php as soon as possible, or visit the Workshop website www.anzaworkshop.com.

Register and pay by September 30, 2007 and save AU\$800 on your participation fee. Instead of AU\$5,600, your fee will only be AU\$4,800.

Benefits

- Meet a wide range of quality agents from many countries in one venue
- Increase your student numbers by appointing new agents
- Meet only agents who are focused on sending students to your region
- Renew / maintain existing contacts and relationships
- Obtain market intelligence on the latest industry developments
- Promote your brand to key players in the international education industry

In addition to the formal 1:1 meetings and social networking during coffee breaks, lunches and the evening programme, the event will also provide opportunities for ongoing professional development through market intelligence seminars and workshops.

Strong industry support

The Australia New Zealand Agent Workshop is supported by 6 key industry bodies:

- Australian Education International
- English Australia
- Australian Council for Private Education and Training
- Education New Zealand
- English New Zealand
- New Zealand Association of Private Education Providers

Contact us

Ms. Myriam Marchand (Education Providers)
by phone on +61 (0) 7 5545 4146 or email info@anzaworkshop.com

Mr. Ashley Wood (Sponsors and Exhibitors)
by phone on +61 (0) 2 9929 0351 or email ashley@edmedia.info

The venue

Hilton Sydney is a deluxe hotel that boasts a prime location, in the centre of the city's vibrant historical and commercial districts. The Hilton Sydney has been re-designed from the ground up to once again tower as a fond Sydney landmark and the premier venue for food, wine, conferences and events, with a guest room experience like no other. The Hilton Sydney offers something unrivalled in event facilities in Australia.

Organisers

The Australia New Zealand Agent Workshop is co-organised by EdMedia and ICEF.

- **EdMedia - www.edmedia.info**

EdMedia provides international student recruitment solutions to over 200 universities, schools and colleges in 15 countries. These services include student enquiry generation and management, as well as the organisation and marketing of Agent Workshops. EdMedia is up to date with the needs of the local industry, having provided student recruitment services to over one hundred institutions in Australia and New Zealand over the past 5 years.

- **ICEF - www.icef.com**

ICEF is the recognised leading global organiser of agent workshops, bringing together international education providers with carefully screened, high-quality student recruitment agents. ICEF Workshops are renowned for their organisation, quality controls, and sophistication, and now occur annually in nine locations around the world. More than 8,000 institutions and 18,000 agents from 140 countries have attended ICEF Workshops in over 20 locations worldwide since 1995.

EdMedia Student Recruitment Pty Ltd

25 Witches Chase, North Tamborine, Queensland 4272, Australia
Fax: +61 7 5545 4147 | Email: info@edmedia.info | www.edmedia.info

ICEF GmbH

Am Hofgarten 9, 53113 Bonn, Germany
Fax: +49 228 201 1944 | Email: info@icef.com | www.icef.com