

PACE 2007

Promotional Activity
Calendar for Education



CANADA

Go Abroad Fair

Participation Fee

TORONTO-VANCOUVER FAIR CIRCUIT

Exhibit Booth

Regular: NZ\$5,750.00

Early-bird: NZ\$5,300.00 (ENZ online registration received by 1 June 2007)

TORONTO FAIR ONLY

Exhibit Booth

Regular: NZ\$3,500.00

Early-bird: NZ\$3,200.00 (ENZ online registration received by 1 June 2007)

VANCOUVER FAIR ONLY

Exhibit Booth

Regular: NZ\$2,850.00

Early-bird: NZ\$2,500.00 (ENZ online registration received by 1 June 2007)

Dates 22 & 23 September

Sectors UNI, ITP, PTE

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In just two short years, the Go Abroad Fair has become the focal point for Canadian students and youth who are interested in experiencing life abroad. The event showcases opportunities for Canadian youth to "take on the world" through study abroad, work and volunteer opportunities, cultural programs and overseas adventure travel. Enthusiasm for offshore study continues to grow among young Canadians and the Go Abroad Fair shows them how they can get there. The fair generally attracts 5000 - 5500 over two days. In 2005 NZTE staff attended the fair with a small number of New Zealand tertiary participants. In 2006 this was followed up by an ENZ funded and NZTE staffed generic booth promoting New Zealand Education and the www.newzealandeducated.com website. More information about this commercial fair can be found at www.goabroadfair.ca. The fair will be held in Vancouver.

The major opportunities for New Zealand institutions are short-term programmes of one to three semesters. These include certificates and diplomas at the undergraduate and post-graduate levels and one-year degrees.