

NEWS CLIPPING

Client : New Zealand Trade & Enterprises

Publication: The Financial Express (Delhi)

Date : 09.09.06

Page No: 4

India eyes share in \$30 billion global trade in education

Ministry release paper on opening up higher education

Economy Bureau
New Delhi, Sept 8

Can India use the negotiations under General Agreement on Trade in Services (GATS) as an opportunity to attract investment and explore export markets? How much flexibility can be given to foreign education providers in the areas of setting fees, admission, hiring of teachers, course and syllabi? Whether compulsory self-disclosure by foreign and private education providers could be introduced to address the problems of misrepresentation? What are the barriers faced by the Indian educational institutional institutions in opening campuses abroad?

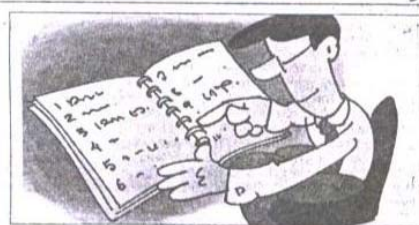
These are some of the posers in a consultation paper released by the commerce ministry on opening up the higher and technical education in the country. The paper recommends that India should have a foolproof regulatory framework to regulate foreign and domestic private players. It adds that a viable financing model with participation from both public and private sectors should be put in place. The pa-

per also expresses concern over the fact that only a miniscule 0.37% of GDP is spent on higher education in and the figure has been falling in recent years.

It says India has one of the lowest public expenditure on higher education per student at \$406 compared with China's \$2,728, Brazil's \$3,986, US \$9,629 and Germany's \$11,948.

On the positive side, India tops the list of countries, with 17,973 higher education institutes, including 348 universities and 17,625 colleges. However, despite an incredible growth in the higher education sector, the total enrollment form only about 11% of the relevant age-group (17-23) population, the paper says.

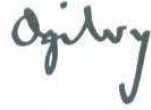
It points out that global trade in higher education is estimated at over \$30 billion per annum. While India figures in the list of major education importing countries along with China and Indonesia, the major exporting nations in the sector are the US, the UK, Australia, Canada and the New Zealand. Currently, 100% FDI in higher education services on automatic route is permitted in India.



- ▶ The paper suggests India should have a foolproof regulatory framework to regulate foreign and domestic private players
- ▶ It points out that global trade in higher education is estimated at over \$30 billion per annum

Headline: India eyes share in \$ 30 billion global trade in education

Synopsis: The commerce ministry has release a paper discussing the opening up of higher education in India. The paper discusses the amount of flexibility that can be allowed to higher and technical education providers in providing fees, admission procedures, syllabi etc.



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NEWS CLIPPING

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नई दिल्ली : न्यूजीलैंड की एक शैक्षिक संस्थान द्वारा आयोजित काउंसिलिंग में दो विद्यार्थी प्रवेश के लिए लगे सूचना को पढ़ते हुए। इन दिनों बाहर से आने वाली शैक्षिक संस्थाओं की बाढ़ सी आ गई है। छाया : एजेसी

Synopsis: Photograph of the students being counseled in New Delhi by New Zealand representatives. Representatives from more than 20 educational institutions from across New Zealand counseled aspiring students during the recent New Zealand Education Fair 2006 held in New Delhi.



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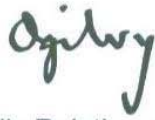
'न्यूजीलैंड एजुकेशन फेयर' 12 को चंडीगढ़ में

चंडीगढ़, 10 सितंबर (दिन्य)। न्यूजीलैंड की सर्वोत्तम शिक्षा प्रणालियों का प्रदर्शन करता 'न्यूजीलैंड एजुकेशन फेयर-2006' 12 सितंबर को सुबह 11 से शाम 5 बजे तक होटल ताज चंडीगढ़ में आयोजित किया जाएगा। अध्ययन के लिए न्यूजीलैंड जाने के इच्छुक छात्रों तथा उनके अभिभावकों को राय देने तथा उनकी शंकाओं का निवारण करने हेतु न्यूजीलैंड के 20 शैक्षिक संस्थानों के प्रतिनिधि यहां मौजूद होंगे। इसके अलावा न्यूजीलैंड में पढ़ने तथा छात्र वीजा पर सूचनात्मक सेमिनारों की एक श्रृंखला भी साथ-साथ आयोजित की जाएगी।

भारत में न्यूजीलैंड के व्यापार आयुक्त पॉल वॉधन के अनुसार न्यूजीलैंड में योग्यताप्राप्त कार्यबल की भारी मांग है और वर्तमान में न्यूजीलैंड की फलती-फूलती अर्थव्यवस्था में कई भारतीय योगदान दे रहे हैं। हमें उम्मीद है कि ये फेयर उन अन्य छात्रों के लिए भी लाभदायक सिद्ध होंगे, जो ग्लोबल एजुकेशन का लाभ उठा अंतर्राष्ट्रीय पर्यावरण में काम करना चाहते हैं। न्यूजीलैंड के संस्थान व्यापार अध्ययन से लेकर इंजीनियरिंग, आईटी एवं कंप्यूटिंग, फूड एवं डेयरी टेक्नोलॉजी, पादप विज्ञान तथा हार्टिकल्चर, हास्पिटैलिटी एवं होटल मैनेजमेंट, नर्सिंग, फारेस्ट्री, खेल प्रबंधन इत्यादि तक कई विभिन्न पाठ्यक्रम ऑफर करते हैं।

Headline: New Zealand study fair on Sept 12

Synopsis: The New Zealand Education Fair is starting in Chandigarh on Sept 12. Offering a Foreign education degree with an option to become a permanent resident, New Zealand today beckons Indian students. New Zealand is one country that provides globally recognized degrees at relatively cheaper costs.



Ogilvy Public Relations Worldwide

NEWS CLIPPING

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NZ woos Indian students

RIDING ON its "improved visa policy" and "cost-effective" educational courses, New Zealand aims at a 50 per cent increase in Indian students for ensuing academic session over this year's total of over 1,400, a senior official said. "The number of students seeking admission to colleges in New Zealand is growing every year. Although a big chunk of students in our country comes from China, but Indians constitute majority in post-graduate courses" New Zealand trade commissioner to India, Paul Vaughan said at the conclusion of the two-day New Zealand Education Fair 2006 on Sunday. Over 2,500 Indian students are at present studying in New Zealand, he informed. UNI, New Delhi

Headline: NZ woos Indian students

Synopsis: Riding on the "improved visa policy" and "cost-effective" educational courses, New Zealand aims at a 50 percent increase in the ensuing academic session.



Ogilvy Public Relations Worldwide

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न्यूजीलैंड उच्चायोग में शैक्षिक सलाहकार नियुक्त होगा

नई दिल्ली, 11 सितम्बर (एजेंसी)।

न्यूजीलैंड ने भारत में अपने उच्चायोग में इस साल के अंत तक एक शैक्षिक सलाहकार की नियुक्ति का निर्णय किया है।

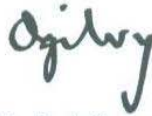
एक वरिष्ठ अधिकारी ने सोमवार को यह जानकारी दी। न्यूजीलैंड के व्यापार उच्चायुक्त पाल वॉन ने बताया कि उनकी नजर में भारत में एक विशाल शैक्षिक बाजार की संभावना है। अतः दिल्ली स्थित उच्चायोग में एक शैक्षिक सलाहकार नियुक्त किया जाएगा। हालांकि अभी तक इस पद के लिए किसी नाम के बारे में निर्णय नहीं हुआ है।

उन्होंने बताया कि शैक्षिक सलाहकार दोनों देशों के विश्वविद्यालयों के बीच संपर्क स्थापित करने का काम करेगा। शैक्षिक सलाहकार भारतीय छात्रों को न्यूजीलैंड के विश्वविद्यालयों में दाखिला दिलाने में मार्गदर्शक की भूमिका निभाएगा। इस साल न्यूजीलैंड में भारत के चौदह सौ छात्रों ने विभिन्न पाठ्यक्रमों में दाखिला लिया है, जिससे वहां भारतीय छात्रों की संख्या में रिकार्ड 45 प्रतिशत की बढ़ोतरी दर्ज की गई है।

दक्षिण प्रशान्त देशों में तकरीबन ढाई हजार भारतीय छात्र पढ़ रहे हैं लेकिन वहां रोजगार की संभावनाएं कम हैं। प्रशिक्षित कामगारों की कमी के कारण बेहतर प्रशिक्षित लोगों को काम मिल जाता है।

Headline: New Zealand to appoint education counselor in India

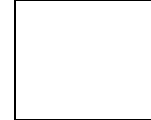
Synopsis: New Zealand will appoint education counselor at its High Commission here by the end of this year to exploit the Indian market for education sector. Story follows Paul Vaughan interaction with UNI in Delhi.



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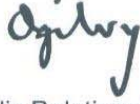


Education fair

New Delhi: New Zealand's Trade Commissioner to India, Paul Vaughan, inaugurated the "New Zealand Education Fair 2006" on September 9, 2006 with great fanfare. On the occasion, representatives from more than 20 educational institutions from across New Zealand were present to counsel parents and students aspiring to go and study there. Detailed information on various aspects ranging from courses offered, qualification requirements, opportunities available beyond studies including work, visa formalities, work experience, living costs, accommodation etc were shared with the students. New Zealand provides a multicultural society that welcomes students from different countries. In last five years over 5,000 Indian students have studied in New Zealand.

Headline: Education Fair

Synopsis: Paul Vaughan, New Zealand Trade Commissioner inaugurated 8th consecutive Education fair 2006. Representatives from more than 20 educational institutions from across New Zealand counseled aspiring students during the recent New Zealand Education Fair 2006 held in New Delhi.



Ogilvy Public Relations Worldwide

NEWS CLIPPING

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भारत में शिक्षा सलाहकार नियुक्त करेगा न्यूजीलैंड
नई दिल्ली : न्यूजीलैंड से भारत में अपने उद्योग में इस साल के अंत तक एक शैक्षिक सलाहकार की नियुक्ति का निर्णय लिया है। एक वरिष्ठ अधिकारी ने आज यह जानकारी दी। न्यूजीलैंड के व्यापार उद्योग पाल वॉन ने यूजीवार्ता को यहां बताया कि उनकी नजर में भारत में एक विशाल शैक्षिक बाजार की संभावना है अतः दिल्ली स्थित उद्योग में एक शैक्षिक सलाहकार नियुक्त किया जायेगा हालांकि अभी तक इस पद के लिए किसी नाम के बारे में निर्णय नहीं हुआ है उन्होंने बताया कि शैक्षिक सलाहकार दोनों देशों के विश्वविद्यालयों के बीच संपर्क स्थापित करने का काम करेगा। उन्होंने बताया कि शैक्षिक सलाहकार भारतीय छात्रों को न्यूजीलैंड के विश्वविद्यालयों में दाखिला दिलाने में मार्गदर्शक की भूमिका निभाएगा इस साल न्यूजीलैंड में भारत के चौदह सौ छात्रों ने विभिन्न कार्यक्रमों में दाखिला लिया है जिससे यहां भारतीय छात्रों की संख्या में रिकार्ड 45 प्रतिशत की वृद्धि दर्ज की गयी है।

Headline: New Zealand to appoint education counselor in India

Synopsis: New Zealand will appoint education counselor at its High Commission here by the end of this year to exploit the Indian market for education sector. Story follows Paul Vaughan interaction with UNI in Delhi.



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SPOT NEWS

Destination New Zealand



The eighth education fair, organised by Education New Zealand and New Zealand Trade and Enterprise in Delhi, drew a large number of visitors aspiring to study in Kiwiland. Paul Vaughan, New Zealand's Trade Commissioner, inaugurated the fair where representatives from eight New Zealand universities and over 20 institutions from across the country participated. Graeme Waters, High Commissioner of New Zealand to India, was pleased with the increasing number of registrations at the event.

A noteworthy attraction of the fair was the initiative taken by a couple of institutes from New Zealand providing a degree from the NZ University to students, sitting right here in India. Universal College of Learning and Auckland University of Technology have been offering a course in Nursing and Management, respectively. The fair will also be organised in Mumbai, Bangalore, Hyderabad, Chennai, Chandigarh and Kolkata in the next 15 days.

Headline: Destination New Zealand

Synopsis: Quotes Graeme Waters and Paul Vaughan appreciation that helped in organizing this 8th consecutive Education fair 2006. Representatives from more than 20 educational institutions from across New Zealand counseled aspiring students during the recent New Zealand Education Fair 2006 held in New Delhi.



Ogilvy Public Relations Worldwide

NEWS CLIPPING

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Page No : 4

SPOT NEWS

Destination New Zealand

New Zealand is fast emerging as a popular study destination among Indian students owing to its student-friendly policies

HT Horizons Correspondent

The eighth education fair organised by Education New Zealand and New Zealand Trade and Enterprise in New Delhi drew a large number of students aspiring to go to Kiwiland for higher studies. Paul Vaughan, New Zealand's Trade Commissioner inaugurated the fair where representatives from eight New Zealand universities and more than 20 educational institutions from across the country participated.

Greame Waters, High Commissioner of New Zealand to India was pleased with the increasing number of registrations at the event and hoped to build on the success achieved in the past. He added, "The number of registrations has seen an increase by 40 per cent over the last

year. This can be attributed to our efforts of becoming a more student-friendly destination."

A number of policy changes have been made to help these efforts. Students at all levels can now work part time for up to 20 hours. At the postgraduate level, the spouse or partner of the student can work to add financial support. Foreign students pursuing Ph.Ds at the New Zealand universities can now pay what a student from New Zealand pays. Their children can also study in the local schools there.

Apart from traditional programmes like Management, IT and Engineering, new fields like Biotechnology and Film Making among others are also attracting a large number of Indian students. And with students now having an option of applying for a work visa after completing



The number of registrations at the New Zealand education fair saw an increase of 40 per cent over the last year

their graduation, New Zealand is gaining popularity as a higher study destination. Traditionally known to attract students at the postgraduate level, now an increasing number of students at the undergraduate level are also following pursuit.

Along with a large number of students and parents thronging fair for information, another noteworthy attraction of the fair was the initiative taken by a cou-

ple of institutes from New Zealand providing a degree from the NZ University to students, sitting right here in India. Universal College of Learning and Auckland University of Technology have been offering a course in Nursing and Management respectively. In addition to New Delhi, the fair will also be organised in Mumbai, Bangalore, Hyderabad, Chennai, Chandigarh and Kolkata in the next 15 days.

Headline: Destination New Zealand

Synopsis: New Zealand is fast emerging a popular study destination among Indian students owing to its student-friendly policies. Representatives from more than 20 educational institutions from across New Zealand counseled aspiring students during the recent New Zealand Education Fair 2006 held in New Delhi.