

Ogilvy Public Relations Worldwide

**NEWS CLIPPING**

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Client : New Zealand Trade & Enterprises

Publication: Hindustan Times (Chandigarh)

Date : 08.09.06

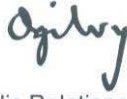
Page No: 5

**New Zealand education fair from Sept 12**

Chandigarh: New Zealand education fair will be held in city on September 12 at Hotel Taj Chandigarh. Representatives from over 20 educational institutions across New Zealand will aware students about their education programmes and career perspectives. HTC

Headline: New Zealand education fair from 12

Synopsis: Representatives from more than 20 educational institutions from across New Zealand counseled aspired students during the New Zealand Education Fair 2006 in Chandigarh.



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## NEWS CLIPPING

Client : New Zealand Trade & Enterprises

Publication: Amar Ujala (Chandigarh)

Date : 08.09.06

Page No: 16

### चंडीगढ़ में न्यूजीलैंड एजुकेशन फेयर 12 को

अमर उजाला न्यूरो

चंडीगढ़। 'न्यूजीलैंड एजुकेशन फेयर-2006' 12 सितंबर को पूर्वाह्न 11 बजे होटल ताज में शुरू होगा। यह कार्यक्रम शाम पांच बजे तक चलेगा।

इस मौके पर न्यूजीलैंड के 20 शैक्षणिक संस्थानों के प्रतिनिधि मौजूद रहेंगे। वे न्यूजीलैंड पढ़ने के लिए जाने के इच्छुक छात्रों और उनके अभिभावकों को शंकाओं का समाधान करेंगे। भारत में न्यूजीलैंड के व्यापार आयुक्त थॉमस वॉथन का कहना है कि यह शिक्षा मेले छह साल पहले शुरू किए गए थे।

न्यूजीलैंड नए शैक्षिक हब के रूप में तेजी के साथ उभर रहा है। वीजा आवेदनों की संख्या लगातार बढ़ रही है। उन्होंने कहा, 'न्यूजीलैंड, ट्रेड एंड

एंडरप्राइज एजुकेशन न्यूजीलैंड के साथ मिलकर मुंबई, बंगलौर, हैदराबाद, चेन्नई में ऐसे मेले आयोजित कर चुका है। उन्होंने बताया कि दिल्ली (9-10 सितंबर) और कोलकाता (14) में भी इस तरह के फेयर आयोजित किए जाएंगे।

- होटल ताज में पूर्वाह्न 11 बजे शुरू होगा कार्यक्रम
- न्यूजीलैंड जाने के इच्छुक छात्रों का करेंगे मार्गदर्शन



Headline: New Zealand education fair from on 12

Synopsis: Representatives from more than 20 educational institutions from across New Zealand would be counseling aspiring students during the upcoming New Zealand Education Fair 2006. New Zealand is emerging a hub for education with constantly increasing number of visa applications.



Ogilvy Public Relations Worldwide

**NEWS CLIPPING**

Client : New Zealand Trade & Enterprises

Publication: The Tribune (Chandigarh)

Date : 10.09.06

Page No: 3

## New Zealand study fair on Sept 12

**TRIBUNE NEWS SERVICE**

**CHANDIGARH, SEPTEMBER 9**  
New Zealand Education Fair 2006 will be held in the city on September 12 at Hotel Taj, Sector 17, from 11 am to 5 pm. Representatives from over 20 institutions across New Zealand

will be present to counsel parents and students aspiring to study in New Zealand. A series of informative seminars on studying in New Zealand and student visas will be run simultaneously.

According to Mr. Paul Vaughan, New Zealand's

Trade Commissioner to India, "There is a huge demand for a skilled work force in New Zealand and a lot of Indians are currently contributing to the burgeoning New Zealand economy. We hope these fairs will act as a stepping stone for other Indian students who would want to take advantage of global education and work in an international environment".

New Zealand Trade and Enterprise in association with Education New Zealand is organising the fair in six other cities across the country. Councillors would resolve queries of students regarding visa, accommodation, fees, food, climate, support services etc.

Headline: New Zealand study fair on Sept 12

Synopsis: Foreign education degree and an option to become a permanent resident, New Zealand beckons Indian students. New Zealand is one country that provides globally recognized degrees at relatively cheaper costs. A lot of Indian's are currently contributing the burgeoning New Zealand economy.



Ogilvy Public Relations Worldwide

## NEWS CLIPPING

Client : New Zealand Trade & Enterprises

Publication: Punjab Kasserri (Chandigarh)

Date : 11.09.06

Page No: 3

### 'न्यूजीलैंड एजुकेशन फेयर' कल

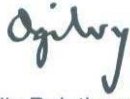
चंडीगढ़, 10 सितंबर (हैमा) : 'न्यूजीलैंड एजुकेशन फेयर-2006' 12 सितंबर को सुबह 11 बजे से शाम 5 बजे तक होटल ताज में आयोजित किया जाएगा। अध्ययन के लिए न्यूजीलैंड जाने के इच्छुक छात्रों तथा उनके अभिभावकों को राय देने तथा उनको शंकाओं का निवारण करने के लिए न्यूजीलैंड के 20 शैक्षिक संस्थाओं के प्रतिनिधि यहाँ मौजूद होंगे। इसके अलावा न्यूजीलैंड में पढ़ने तथा छात्र वीजा पर सूचनात्मक समीनारों को एक श्रृंखला भी साथ-साथ आयोजित की जाएगी।

भारत में न्यूजीलैंड के व्यापार आयुक्त पॉल वॉघन ने यह जानकारी देते हुए बताया कि छह वर्ष पहले जब हमने यह शिक्षा मेले शुरू किए, शिक्षा के लिए न्यूजीलैंड में लोकप्रियता बढ़ती जा रही है।

न्यूजीलैंड के संस्थान व्यापार अध्ययन से लेकर इंजीनियरिंग, आई.टी. एवं कम्प्यूटिंग, फूड एवं डेयरी टेक्नोलॉजी, पदप विज्ञान तथा हाईटेकल्वर, हॉस्पिटलिटो एवं होटल मैनेजमेंट, नर्सिंग विटिकल्वर तथा फॉरेस्ट्री इत्यादि तक विभिन्न पाठ्यक्रम के लिए विशेष परामर्शदाता छात्रों को वीजा, आवास, फीस, खान-पान, मोसम स्पॉटिस सर्विस इत्यादि से संबंधित सवालों के जवाब देंगे।

Headline: New Zealand education fair from Tuesday

Synopsis: Representatives from more than 20 educational institutions from across New Zealand would be counseling aspiring students during the upcoming New Zealand Education Fair 2006.



Ogilvy Public Relations Worldwide

## NEWS CLIPPING

Client : New Zealand Trade & Enterprises Publication: Dainik Bhaskar (Chandigarh)  
Date : 11.09.06 Page No: 11

### 'न्यूजीलैंड एजुकेशन फेयर' 12 को चंडीगढ़ में

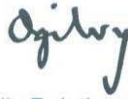
चंडीगढ़, 10 सितंबर (टिन्स)। न्यूजीलैंड की सर्वोत्तम शिक्षा प्रणालियों का प्रदर्शन करता 'न्यूजीलैंड एजुकेशन फेयर-2006' 12 सितंबर को सुबह 11 से शाम 5 बजे तक होटल ताज चंडीगढ़ में आयोजित किया जाएगा। अध्ययन के लिए न्यूजीलैंड जाने के इच्छुक छात्रों तथा उनके अभिभावकों को राय देने तथा उनकी शंकाओं का निवारण करने हेतु न्यूजीलैंड के 20 शैक्षिक संस्थानों के प्रतिनिधि यहां मौजूद होंगे। इसके अलावा न्यूजीलैंड में पढ़ने तथा छात्र बीजा पर सूचनात्मक सेमिनारों की एक श्रृंखला भी साथ-साथ आयोजित की जाएगी।

भारत में न्यूजीलैंड के व्यापार आयुक्त पॉल बॉधन के अनुसार न्यूजीलैंड में योग्यताप्राप्त कार्यबल की भारी मांग है और वर्तमान में न्यूजीलैंड की फलती-फूलती अर्थव्यवस्था में कई भारतीय योगदान दे रहे हैं। हमें उम्मीद है कि ये फेयर उन अन्य छात्रों के लिए भी लाभदायक सिद्ध होंगे, जो ग्लोबल एजुकेशन का लाभ उठा अंतर्राष्ट्रीय पर्यावरण में काम करना चाहते हैं। न्यूजीलैंड के संस्थान व्यापार अध्ययन से लेकर इंजीनियरिंग, आईटी एवं कंप्यूटिंग, फूड एवं डेयरी टेक्नोलॉजी, पादप विज्ञान तथा हार्टिकल्चर, हास्पिटैलिटी एवं होटल मैनेजमेंट, नर्सिंग, फारेस्ट्री, खेल प्रबंधन इत्यादि तक कई विभिन्न पाठ्यक्रम ऑफर करते हैं।

Headline: New Zealand education fair from on 12

Synopsis: Representatives from more than 20 educational institutions from across New Zealand would be counseling aspiring students during the upcoming New Zealand Education Fair 2006.





Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client : New Zealand Trade & Enterprises

Publication: The Times of India (Chandigarh)

Date : 12.09.06

Page No: 2

# New Zealand education fair today

TIMES NEWS NETWORK

**Chandigarh:** Showcasing opportunities in higher education, the 'New Zealand Education Fair 2006' will be held in the city on September 12 at Hotel Taj from 11:00 am to 5:00 pm. Representatives from over 20 educational institutions across New Zealand will be present to counsel parents and students aspiring to go and study in the Pacific nation. In addition, a series of informative seminars on studying in New Zealand and student visas will be held simultaneously.

According to Paul Vaughan, New Zealand's Trade Commissioner to India, "New Zealand is increasingly gaining popularity as the favourite destination in higher education since we began these fairs six years ago."

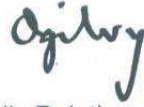
He added, "There is a huge demand for a skilled workforce in New Zealand and a lot of Indians are currently contributing to the country's booming economy. We hope these fairs would act as a stepping stone for Indian students who want to take advantage of opportunities in a global education and work environment".

With their popularity growing and the big increase in the number of students attending these fairs to know more about educational opportunities in the country, New Zealand Trade & Enterprise in association with Education New Zealand has organised the fair in 6 cities, namely, Mumbai (Sept 1 and 2), Bangalore (Sept 3), Hyderabad (Sept 6), Chennai (Sept 7), Delhi (Sept 9 and 10), Chandigarh (Sept 12) and Kolkata (Sept 14).

Institutions in New Zealand offers various courses from business studies, engineering, IT & computing, food & dairy technology, plant science and horticulture, hospitality & hotel management, nursing, viticulture, forestry, sports management and many other disciplines. Expert counsellors at the fair will resolve queries of students regarding visas, accommodation, fees, food, climate, support services, etc.

Headline: New Zealand education fair today

Synopsis: The New Zealand Education Fair is starting in Chandigarh today. Offering a Foreign education degree with an option to become a permanent resident, New Zealand today beckons Indian students. New Zealand is one country that provides globally recognized degrees at relatively cheaper costs. A lot of Indian's are currently contributing the burgeoning New Zealand economy.



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## NEWS CLIPPING

Client : New Zealand Trade & Enterprises

Publication: Kashmir Times (Chandigarh)

Date : 12.09.06

Page No: 11

### **New Zealand to appoint Education Counsellor in India**

NEW DELHI, Sep 11 (UNI): New Zealand will appoint an Education Counsellor at its High Commission here by the end of this year to exploit the Indian market for its education sector, a senior official said here today.

"Considering India as a big market for education sector, the New Zealand government has decided to place an Education Counsellor in its High Commission at New Delhi," New Zealand Trade Commissioner Paul Vaughan told UNI.

The name of the person, who will be appointed by December this year, has not been announced but the government has confirmed the position, he added.

"The Education Counsellor will be responsible for developing relations between India and New Zealand universities" the Trade Commissioner said.

The appointment of the Education Counsellor would help Indian students seeking admission in various New Zealand universities. Education Counsellor in India will be New Zealand's fourth, after Brussels (Capital of the European Union), Washington and China.

New Zealand recorded 45 per cent increase in Indian students, with 1,400 students taking admission in various institutes this year.

Over 2,500 Indian students are studying in this Southern Pacific country, which has a very low unemployment rate and shortage of skilled workers that offers better job prospects for trained people.

New Zealand had revised and put in place a new visa policy last year.

India is among four top education source markets of New Zealand, besides China, Vietnam and Korea.

Headline: New Zealand to appoint education counselor in India

Synopsis: New Zealand will appoint education counselor at its High Commission here by the end of this year to exploit the Indian market for education sector. Story follows Paul Vaughan interaction with UNI in Delhi.



Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client : New Zealand Trade & Enterprises Publication: The Financial Express(Chandigarh)

Date : 19.09.06 Page No: 4

# 'Quality Draws Students To N Zealand'

New Zealand is fast catching up the fancy of students worldwide as a great study destination. Quality education coupled with competitive costs and high living standards make it a much sought-after place for the students, be it professional courses or simply high school education. New Zealand's Trade Commissioner to India, Paul Vaughan, in an exclusive interview with Charu Chhibber, dwelt on various aspects of the country as an education centre.

Excerpts of the talk are as follows.

### What makes New Zealand a hit with students from India?

New Zealand offers high quality, internationally recognised, education to students and at relatively very nominal costs. New Zealand is known for its hospitality, friendliness, spectacular scenery, love for sports and offers Indian students an internationally recognised education in a secure, multicultural environment.

Moreover, unlike other countries where students are barred from working along with their studies, in New Zealand, they can work part time for 15 hours if they are enrolled for full time courses. After completion of their studies, students are further encouraged to stay behind and work there.

### How has the response of Indians been towards New Zealand as a study destination?

We are overwhelmed with the response from both parents and students. During the past five years, over 5,000 students from India got admission to educational institutions in his coun-

try. Of these, 1,300 students came last year alone. India really is an important market for us and we have witnessed almost 45 per cent growth this year over the last year. India is amongst the top four education source markets for New Zealand's international education sector and is valued at over \$60 million a year.

### What courses are offered to students in New Zealand and which are the most sought-after courses among Indian students?

Institutions in New Zealand offer var-



Paul Vaughan

ious courses from Engineering, Business Studies, IT and Computing, Hospitality and Hotel Management, Viticulture, Forestry, Sports Management, Plant Science, Food and Dairy Technology and many others.

The courses offered by these institutions are accredited by the New Zealand Qualification Authority and are signatories to New Zealand's mandatory Code of Practice for the Pastoral Care of International Students. Indian students are far more adventurous than others and are increasingly opting for courses like Designing, Fine Arts, Film,

Horticulture besides the usual ones.

### At what stage can students enter the New Zealand education system?

The best part about New Zealand's education system is that students can enter it at any level. Students can also choose from 700 state universities, 5 colleges of education, 25 state polytechnics and institutes of technology, 400 secondary schools/colleges and more than 100 private providers.

### What steps has the New Zealand government taken to promote education?

In order to promote international interest, the New Zealand government has relaxed visa policy for students and for those looking for employment. This is beneficial for both the state as well as foreign travellers to New Zealand. The students who finish off their courses, are offered jobs immediately and, in turn, they help meet our talent and skill requirements as the country is facing shortage of employable people.

### What are the future expectations from India in terms of rate of student turnover?

The rate of turnover from India is quite high and in future also we are expecting a good percentage of students travelling to New Zealand. In the recent past, we have witnessed almost 45 per cent rise in student applications from India, over the past couple of years and hope that the number rises in future and there should be a further rise of at least 10-15 per cent this year.

Paul Vaughan discusses New Zealand government support for Higher Education and Research. Quotes Paul Vaughan, Trade Commissioner, NZTE on the international recognition of New Zealand education and consistently increasing acceptance in India.

