



Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client : New Zealand Education Fair

Publication: The Times of India (Mumbai)

Date : 01.09.07

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New Zealand Edu Fair

Here's some good news for students. New Zealand Education Fair will be held in Mumbai on Saturday September 8 between 11 am to 5 pm at Hotel Hilton Towers, Nariman Point. All the Major Universities and Institutions will be participating in the Fair. Some of the participating Institutions include Victoria University, University of Waikato, Lincoln University, Massey University, Auckland University of Technology, Canterbury, Otago, University of Auckland, Pacific International Hotel Management School, MIT, etc. Many Institutions will be offering spot admissions to eligible students at the Fair.



For free Fair registration, call GeeBee Education Pvt. Ltd. (authorised New Zealand education advisors): Churchgate: 22826667; Andheri: 26287727; Thane: 25388844 and Borivali: 28954545. New Zealand degrees are internationally recognised. Graduates from New Zealand are readily accepted into workplaces globally. New Zealand institutions offer quality education at a comparatively low cost. A New Zealand qualification attracts bonus points, which would be considered for Permanent Residency (P.R.). Students are allowed to stay back and work in New Zealand for six months on completion of their course, on an open work permit. New Zealand visa process is a simple procedure and bank loans are accepted by the New Zealand High Commission.

GeeBee head office is at 27, Vaswani Mansions, 5th Floor, Dinshaw Vachha Road, Opp. K.C. College, Churchgate, Mumbai - 400 020. Call at 22826667 and fax at 22854453. Email at: info@geebeeworld.com or log on to: www.geebeeworld.com ♦

NEWS CLIPPING

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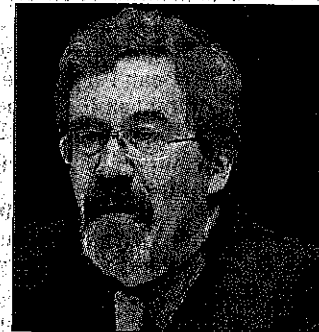
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GURUGYAN

KIWI FRUIT-FUL

WITH FOREIGN EDUCATION IN INDIA TAKING A LEAP YEAR AFTER YEAR, IT'S ONLY NATURAL FOR NEW PLAYERS TO JUMP IN THE FIELD TO CLAIM THEIR STAKE IN THE PIE. SHANYA REHMAN ALAM SPEAKS TO PAUL VAUGHAN, TRADE COMMISSIONER, NEW ZEALAND, ABOUT INITIATIVES IN THE INDIAN MARKETS



While many big and small countries are struggling to make an impact in the education sector, the Kiwi land tosses a perfect cocktail to foreign education aspirants.

About New Zealand as an upcoming destination for foreign education:

The best thing about New Zealand is that it has a very nice environment owing to its diversity and level of acceptance. There's no racial discrimination as about 70 per cent of the people in New Zealand are originally from the United Kingdom, 12 per cent of them are indigenous and the remaining are from all over the world. It's a great blend of people with a lot of relocated population. It thus become easier for people to accept others without any discrimination and thus creates an environment of harmony and social and cultural tolerance.

About the courses and opportunities:

There's no radical difference in the courses as they are all internationally recognised courses. They are more or less the same in

content. What differs in New Zealand is the fact that it's a small community and the academia is very well connected to the industry. That helps a lot as the students need no re-training out of their degrees. They are ready to work as soon as they are out.

Another unique thing about New Zealand is that we don't have too many universities. We have a particular number of institutes but they are all very high standard institutes. There are no second level universities.

Moreover, the living costs are considerably lower than other education destinations of the world and it is fairly easy to get a work permit and get a job too. Since New Zealand is short of people, it becomes easier for students to get good opportunities and earn while they learn.

About students from India

The best thing about the students from India is their quality. In fact, most of our quality students come from India, even though the count is currently limited to merely 3,000 students per year, we are working to increase that too. They are

mostly found pursuing post-graduation or PhDs and are very devoted in terms of their studies. They generally are well-versed with English and it becomes easier for other people to relate to them and communicate with them effectively.

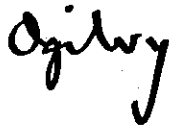
Another thing about students from India is that they have no adaptation problems. They easily adjust with all students and are happy people. They like staying around here and get successful.

Focus on India

It has been a few years that we have been focusing on India as one of our main markets. Until recently we were holding education fairs only in New Delhi but this year we decided to come to Mumbai. We had heard that Mumbai is one of the upcoming destinations with regards to foreign education and more and more students from this part of India are flocking to study abroad. We also intend to explore new markets within India and have undertaken marketing initiatives like two fairs every year, internet marketing and other advertising media.

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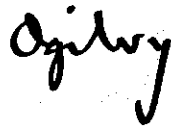
New Zealand beckons you

If you have been dreaming of pursuing your higher education in New Zealand, then here's your chance. The New Zealand Education Fair 2007 will be held on September 8 at the Hilton Towers, Mumbai, from 11am to 5pm. Representatives from over 20 educational institutions from across New Zealand will be present to counsel parents and

aspiring students.

New Zealand is fast becoming the first choice for an increasing number of international students seeking quality education. Their educational programmes and degrees are taught in English and are internationally recognized. Also, the cost is not as expensive as in the northern hemisphere.

The New Zealand government has also administered a code of practice for the pastoral care of international students. Over 1,200 institutions are signatories to the code, which is designed to ensure that a consistent, high standard of pastoral care is provided to all international students studying in New Zealand's institutions.



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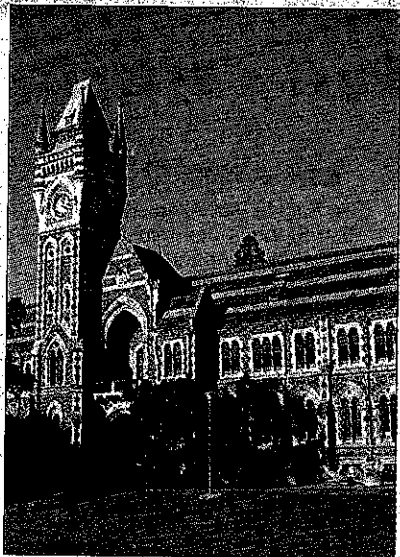
Publication: Hind Mata (Bombay)

Date : 04.09.07

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न्यूजीलैंड एजुकेशन फेयर
न्यूजीलैंड एजुकेशन फेयर का आयोजन ८ सितंबर को दोपहर ११ बजे से ५ बजे के बीच होटल हिल्टन टावर नरीमन प्वाइंट में किया जा रहा है। इस अवसर पर सभी प्रमुख यूनिवर्सिटी एवं इंस्टिट्यूट के प्रतिनिधि उपस्थित रहेंगे। फेयर में भाग लेने के लिए निःशुल्क पंजीकरण जीबी एजुकेशन में दूरध्वनि क्रमिक २८२६४५४५ पर संपर्क कर करवाया जा सकता है।

New Zealand universities help students meet the needs of the globalised marketplace



REPRESENTATIVES FROM over 20 educational institutions from across New Zealand converged at the New Zealand Education Fair 2007.

Speaking on the occasion, Graeme Waters, High Commissioner, said, "Today, New Zealand Universities are driving the innovation in the education arena. It is helping students meet the needs of the globalised marketplace through an education that endows, harnesses and polishes skills, teaches how to innovate in thinking and helps build international networks."



New Zealand is fast becoming the first choice for an increasing number of international students seeking quality education. New Zealand universities, colleges and other New Zealand education institutions offer students a unique learning environment.

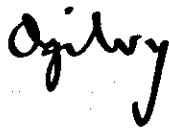
Its approach to education is to nurture individuality and fresh thinking.

New Zealand bases its education programmes and degrees on the British system.

One is taught in an English-speaking environment and qualifies with an internationally recognised degree.

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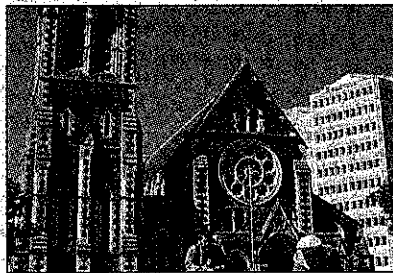
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New Zealand Education Fair



Representatives from over 20 educational institutions across New Zealand will get together on September 8 to counsel parents and students aspiring to go abroad. Speaking on the occasion, Paul Vaughan, Trade Commissioner, said, "Today, New Zealand Universities are driving the innovation in the education arena." New Zealand is fast becoming the first choice for an increasing number of international students seeking quality education. New Zealand universities, colleges and other New Zealand education institutions offer students a unique learning environment.

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Plan studies in New Zealand

NIVI SHRIVASTAVA

If you are planning to go abroad for higher studies then have a look at what universities in New Zealand have to offer. After US, UK and Australia the next popular destination for international students is New Zealand. The number of overall international students in New Zealand is around 90,000 and approximately 2,000 Indian students are studying there.

To get admission into a New Zealand university, students have to pass IELTS (International English Language Testing System). A score above 6.5 is good enough to get admission in the major colleges. Paul Vaughan, the trade commissioner of South Asia says that studies in New Zealand are a much cheaper affair for international students. He says, "Unlike other foreign lands, New Zealand has a much cheaper cost of living. Not just students from India, China etc. are coming there but even students from US, UK, Australia prefer New Zealand as the costs of education is very less compared to their own countries."

Students find New Zealand as a better option because Visa and other immigration formalities are not so complicated for this country. Mohd Gouseali, a final year B.Com. student from Vivekanand School who is looking for a Masters course in Accounts says, "There are many reputed universities in New Zealand and if you are a



Students discussing about their study plans in an education fair.

valid applicant then Visa is not a problem. I came to know from one of my seniors studying there that along with studies we can work for a particular amount of time and pay the fees."

Mohd Assath, a final year student from Shadan College of Engineering who wants to go abroad for higher studies says, "I want to pursue my master's degree in 'Embedded system'. It will cost me around \$19 to 20 thousand in New Zealand which comes around 11 to 12 lakhs per year including the cost of living."

Not many universities offer scholarship in New Zealand. But for PhD students the government of New Zealand is pro-

viding a subsidised education fee, which is same as the local students. Jugnu Roy who is the trade development manager says, "The actual course fee is \$20,000 for doing research but here the government is giving a subsidy of around \$16,000 and students have to pay just \$4,000 for the course. Also students can work for 20 hours per week and earn their livelihood with studies."

Courses in various fields of education are been offered for undergraduates, postgraduates and research students. Course like hospitality management, media arts, IT, MBA, plant sciences, horticulture, food technology, nursing technology, are to name a few. Biology students

have a variety of options as New Zealand universities excel in Viticulture (wine making) courses and other bio technological branches.

So before applying for any courses abroad, do check out the universities and colleges in New Zealand and take a decision after comparing the pros and cons from other options.

For more information you can Log on to: www.newzealandeducated.com/india

**Or write to: New Zealand High Commission
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Chanakyapuri
New Delhi-110019
Tel: 011-26883170**