

Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client: NZ Education

Publication: The Hindu (Bangalore)

Page No : 03

Date: 10.09.2007

Circulation: 71,000

Want to study in New Zealand

Courses ranging from engineering to a degree in forestry science on offer

Staff Reporter

BANGALORE: With many students here evincing interest in going abroad for higher studies, institutions from all over the world are making a beeline to India to woo them to their campus.

On Sunday, the New Zealand Trade and Enterprise organised an Education Fair in the city, where educational institutions were offering various courses ranging from engineering and MBA to a degree in forestry science, marine biology and media studies.

This year, however, the number of participating institutions was not so encouraging, even though 20 institutions had registered for the fair only about 10 participated, including Victoria University of Wellington, University of Otago, Unitec and AUT University, Auckland.

As many as 250 students visited the fair, many of them eager to do a particular course in any of the reputed



INFORMATION IS IMPORTANT: Students going through brochures at the New Zealand Education Fair in Bangalore on Sunday. - PHOTO: K. MURALI KUMAR

institutions in the country. "I have been working as a software engineer in a private firm in Bangalore for the last two years. But I am keen on pursuing a masters degree in business administration in a foreign university, so I came to the fair. I want to study in New Zealand because the

course fees are affordable in comparison to those in other English-speaking countries," said Anish, a visitor.

Jugnu Roy, Trade Development Manager, New Zealand Trade and Enterprise, said of the 1,00,000 foreign students in New Zealand, 3,000 were Indian students studying in

various institutions. "But we see a 45 per cent growth in the next few years. There are many takers for popular courses such as engineering and business administration. Also, many are taking up biotechnology, hospitality, animation, media studies and aviation," she said.

Ogilvy Public Relations Worldwide - A Division of Ogilvy & Mather Limited
Mahalaxmi Chambers, 2nd Floor, 29, M G Road, Bangalore 560 001
T: (91 80) 558 4566 F: (91 80) 558 4820 www.ogilvypr.com

Registered Office: Ogilvy & Mather Limited, 3rd Floor, Trade Centre, Senapati Bapat Marg, Lower Parel,
Mumbai 400 013

Ogilvy

Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client : New Zealand Education Fair

Publication: Deccan Herald (Bangalore)

Date : 10.09.07

Page No: 5

NZ education fair proves a hit

DH NEWS SERVICE

BANGALORE: The New Zealand education fair, held in Bangalore on Sunday, had representatives from 20 educational institutions counselling parents and students on the advantages of studying in New Zealand and briefing them about various undergraduate and post graduate courses offered in their institutions.

The one-day fair, which received a good response, had students enquiring about various courses besides traditional courses like engineering.

"The students who attended the fair had already done their research about the institutions in which they want to study. Most of them were enquiring for courses like mass communication, multi media and biotechnology," Jugnu Roy, Trade Development Manager of New Zealand Trade



Aspiring undergraduate and postgraduate students queue up for registration at 'New Zealand Education Fair', in Bangalore on Sunday.

and Enterprises told *Deccan Herald*.

New Zealand education programmes and degrees

are based on the British system.

Besides, New Zealand government has adminis-

tered Code of Practice for the pastoral care of international students. Over 1,200 institutions are signatories

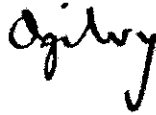
to the code, which is designed to ensure consistent and high standard of pastoral care to all international students studying at New Zealand institutions. Students are eligible to work up to 20 hours in any given week during the academic year. Also, students undertaking a course of 12 months or more may work full-time over vacations.

Migrant category

International students who have graduated from a course in New Zealand would gain points under the Skilled Migrant Category, may apply for a six-month open work permit. Students who may apply for a two-year post-study work permit to obtain practical work experience relevant to their qualification.

Eligible students' partners may apply for a work permit, valid for the duration of the course of study.

Bangalore



Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client: NZ Education

Publication: Times of India (Bangalore)

Page No : 02

Date: 10.09.2007

Circulation: 3,10,834

New Zealand varsities woo city students

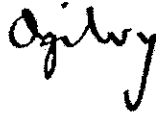
TIMES NEWS NETWORK

Bangalore: Students who want to pursue higher studies in foreign universities got an introduction to New Zealand's 20 universities, which had come down to promote their educational institutions and courses on Sunday.

Around 400 students took part in a day-long seminar, New Zealand Education Fair 2007, where New Zealand's education counsellor, Perya Short, briefed prospective students about the courses and facilities on offer. Bangalore was the fair's third stop in India after New Delhi and Mumbai.

Ogilvy Public Relations Worldwide - A Division of Ogilvy & Mather Limited
Mahalaxmi Chambers, 2nd Floor, 29, M G Road, Bangalore 560 001
T: (91 80) 558 4566 F: (91 80) 558 4820 www.ogilvypr.com

Registered Office: Ogilvy & Mather Limited, 3rd Floor, Trade Centre, Senapati Bapat Marg, Lower Patel,
Mumbai 400 013



Ogilvy Public Relations Worldwide

NEWS CLIPPING

Client: NZ Education

Publication: The New Indian Express (Bangalore)

Date: 10.09.2007

Page No : 03 (City Express)

Circulation: 48,000

New Zealand Education Fair: Aspiring to make a difference

Express News Service

Sept 9: The PhD programmes for international students at the rate of domestic fee has been attracting many Indian students to New Zealand. This was evident at the New Zealand Fair 2007 held in the city on Sunday.

The 7th year fair saw six universities from New Zealand representing. The fair drew lots of enquiries on subjects like Business, Management, Finance, IT, Engineering, Computer Science, Health and Life Sciences.

Perya Short, Education Counselor from Ministry of Education said, "Subjects that are popular among students of late are Biotechnology, Viticulture and Hospitality, besides the regular ones."

"The New Zealand government has waived off international fee for PhD students and Doctoral Research Scholarship across any discipline. We are providing a six-month job search visa and two years work permit after the students get the job."

"We provide quality education. Out of eight Universities in New Zealand, four Universities are in top 500 Universities in the world and one in top 50," she said.

An immigration help desk was also put up to guide the students. One of the students, Kritika, who came to the fair said, "I would like to opt for PhD in Biotechnology at Victoria University in New Zealand. I have chosen this country for its quality education and the government has also cancelled over-

seas fees." Another BE student Darshana said, "I would like to pursue MBA. I came here to check out the options and get some details about the universities."

"Presently, there are 3,000 Indian students studying in New Zealand. Last year, 3,000 students went for visa approvals. This year, it is expected to be 4,000.

The Fair has travelled through Chandigarh, Delhi, Kolkata, Lucknow, Hyderabad and Mumbai. Next is in Chennai

Ogilvy Public Relations Worldwide - A Division of Ogilvy & Mather Limited

Mahalaxmi Chambers, 2nd Floor, 29, M G Road, Bangalore 560 001

T: (91 80) 558 4566 F: (91 80) 558 4820 www.ogilvypr.com

Registered Office: Ogilvy & Mather Limited, 3rd Floor, Trade Centre, Senapati Bapat Marg, Lower Park, Mumbai 400 013

NEWS CLIPPING

Client : New Zealand Education Fair

Publication: The Hindu (Bangalore)

Date : 17.09.07

Page No: 2 (Education plus)

The Kiwis are on a talent hunt

New Zealand is keen on attracting more Indian students. Australia too is interested.

RASHEED KAPPAN

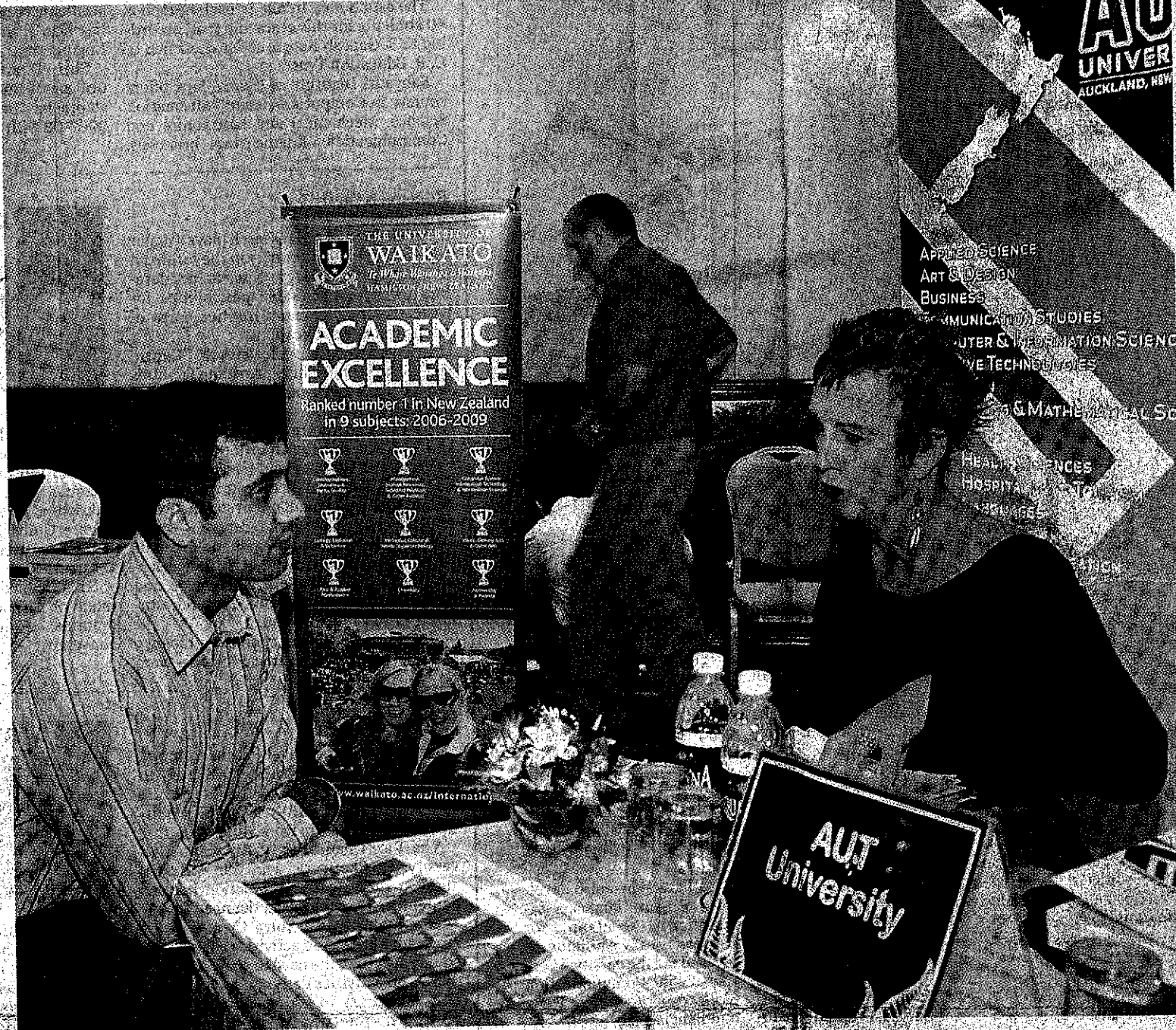
The English-speaking world's fascination for Indian students doesn't appear to be waning. India has already emerged as the second biggest student source country for higher education institutions in Australia, and a big number of the student population in the U.K., New Zealand, Ireland and the U.S. is Indian. So, no eyebrows rise when the Aussies and Kiwis return to Bangalore yet again. Of course, not to play cricket.

The New Zealanders were in Bangalore last week for an education fair that had representatives from over 20 institutions. The Kiwis had reason to be upbeat about India. In 1998, there were only 150 Indian students enrolled in formal programmes of study in their tertiary institutions. But by 2002, the number had gone up to 1,500, and in 2005-06, the number had touched 2,000.

Education Counsellor Perya Short says "New Zealand is fast becoming the first choice for an increasing number of international students seeking quality education. New Zealand universities, colleges and other educational institutions offer students a unique learning environment. Their approach to education is to nurture individuality and fresh thinking."

Code of practice

Education programmes and degrees in New Zealand are based on the British system. There is a New Zealand



GOOD PROSPECTS: A briefing at the New Zealand Education Fair in Bangalore. PHOTO: MURALI KUMAR K.

toral care of international students.

Over 1,200 institutions are signatories to the Code, which is designed to ensure that a consistent, high stan-

Students eligible to study in New Zealand could now apply for working up to 20 hours in any given week during the academic year. Those who undertake a course of 12

international students who graduate from a course that gains points under the Skilled Migrant category could also apply for a six-month open work permit. Expanded

work permit to obtain practical work experience relevant to their qualification. Here, what is on offer for students keen on New Zealand as a higher education destination. They could

universities, five colleges of education, 25 State polytechnics and institutes of technology, 400 secondary schools/colleges, and more than 100 private providers. Also on offer are a variety

University of Canterbury in Christchurch has undergraduate degree courses in American Studies, Anthropology, Greek and Latin Classics, Gender Studies, Forest Engineering, Printmaking, Sculpture, Digital Music, Sonic Art and Recording Technology, Sport Coaching, Musician-ship, Astronomy and Linguistics, besides the whole list of conventional programmes.

The Victoria University of Wellington is another institution offering a host of programmes including Bachelor of Commerce and Administration, Master of Strategic Studies, Master of Financial Mathematics, and Bachelor of Building Science.

For a more comprehensive glimpse of the programmes, check out www.victoria-international.ac.nz or www.newzealandeducated.com/india

Bangalore session

If New Zealanders are back home, the Aussies are now in the city. IDP Education supported by the Australian Trade Commission has organised a countrywide student recruitment programme covering seven cities.

The programme for Bangalore will be held on September 17, between 10.30 a.m. and 5.30 p.m., at Hotel Le Meridien. Interviews for students will be conducted there and admission offers too will be made.

Here is a list of participating institutions: ACU National; Australian Institute of Commerce and Language; Bond University; Box Hill Institute; Canberra Institute of Technology; Charles Darwin University; Charles Stuart University; Curtin University of Technology; Deakin University; Edith Cowan University; Griffith University; Holmesglen Institute; James Cook University; La Trobe University; Le Cordon Bleu Australia; Macquarie University; Melbourne Institute of Business and Technology;

INSIDE

- 2 HI-TECH LEARNING VTU OFFER**
- 2 HIGHER GRADE SEEKING TEACHERS**
- 3 IT'S AN ART CONVERSE WELL**
- 4 SCIENCE CONTEST ON THE OLYMPIADS**

nology; Monash University; Orion Hotel Schools Australia; RMIT University; Southbank Institute of Technology; Swinburne University of Technology; TAFE NSW; The Sydney Campus of Curtin University of Technology; The University of Adelaide; The University of Melbourne; The University of New South Wales; The University of Queensland; The University of Sydney; The University of Western Australia; University of Ballarat; University of South Australia; University of Tasmania; University of Technology Sydney; University of Western Sydney; University of Wollongong; Victoria University.

The event will also feature information seminars on "Education Opportunities in Business and Engineering in Australia."

The seminars will offer prospective students an overview of the education and training opportunities in Australia and career pathways in Business and Engineering.

Students should register with IDP Education through <http://www.idpindia.com/newdelhi.html>. Based on the student background, IDP Education will recommend institutions.

For more details, contact Ashwini Arun, Manager, IDP Education (Bangalore), 080-4123 3751/ 4123 3754/ 4123 37532 or e-mail