



Export Education Innovation Programme funded projects 2004 - 2008

Round 1 – 2004/2005 Projects

EEIP Number: EEIP01

Project Title: GlobalFieldTrips.Com

Provider: Heurisko Limited

Summary of Project: GlobalFieldTrips.Com will provide a New Zealand education experience for students at years 8-10. International schools across Asia. While aspects of the field trip experience are virtual, the opportunity to engage with a New Zealand Teacher and experts in the earth science field are very real. GlobalFieldTrips.Com will provide a unique perspective on the New Zealand education experience.

Budget: \$51,280 (+GST) **Status:** Completed

EEIP Number: EEIP02

Project Title: Delivery of the Victoria University of Wellington Foundation Studies Programme in Ho Chi Minh City, Vietnam

Provider: Victoria University of Wellington

Summary of Project: This project to deliver the VUW Foundation Studies Programme in Ho Chi Minh City, Vietnam represents the second phase of the development of the delivery of VUW programmes in Vietnam. For three years VUW courses in the BCA programme have been taught at this campus in Ho Chi Minh City. Currently these courses are taught by staff of the UoE and the students are students of the UEH rather than of VUW. Under this new development, students in the Foundation Studies Programme will be fully enrolled students of VUW and will be taught by teacher employed by VUW. The teaching will be carried out by a combination of VUW staff and local staff of UEH. There will be at least one experience VUW Foundation Studies teacher employed in the programme in Ho Chi Minh City. This staff member will have responsibilities for teaching the Academic Writing and Research course, which required a native speaker level of English, will be responsible for overseeing the development of English language skills through all other courses, and will have a role in the professional development of local staff.

Budget: \$66,667.67 (Plus GST) **Status:** Completed

Commercial in Confidence

EEIP Number: EEIP03

Project Title: Professional Development Programmes for English and Bi-Lingual School Teachers from PR China

Provider: Christchurch College of Education

Summary of Project: This project has 3 major objectives:

- a. The identification of in-service professional development needs of Chinese Middle/Elementary school and Kindergarten English and Bi-lingual teachers in the development of effective teaching methodologies for the Chinese classroom
- b. The design of (an) appropriate programme(s) outline(s) for the in-service professional development of teachers within PR China, linked to existing programmes developed for delivery in New Zealand
- c. The identification of partner organisations (existing or new partners) with the capability and sustainability to support the development of such programmes.

Budget: \$38,200.00 (Plus GST)

Status: Completed

EEIP Number: EEIP04

Project Title: Integration of Advanced English studies with a Chinese Partner University

Provider: Auckland University of Technology School of Languages

Summary of Project: The intention of this project is to collaboratively investigate the precise needs and interests of the Jinan University in PR China in relation to English language studies and to establish effective pathways to fulfil the established priorities for students from Jinan undertaking English language studies through a mixture of on-line distance studies. Jinan-based and Auckland-based study by way of preparatory studies undertaken in Jinan (AUT Certificate in English for Academic Study) and articulation arrangements leading to entry with advanced standing to the AUT BA (English Language) and the MA (Applied Language Studies).

Budget: \$65,124.45 (plus GST)

Status: Completed

Commercial in Confidence

Round 2 – 2004/2005 Projects

EEIP Number: EEIP05

Project Title: Teaching Skills On-Line - Professional Development for ESOL Teachers

Provider: Languages International

Summary of Project: Teaching Skills Online (TSKOL) will aim to provide ESOL teachers throughout the world with on-line professional development. Initially it will comprise 40 web-based lessons that provide professional development in core teaching skills associated with teaching English to speakers of other languages. All lessons will include feedback and answers to the online tasks so that teachers can check their progress as they go. The lessons could be used by both non-native and native speaker teachers.

Budget: \$43,542.00 (+GST) **Status:** Completed

EEIP Number: EEIP06

Project Title: Bachelor of Aviation Management Offshore

Provider: Massey University

Summary of Project: This project is the delivery of Massey University Bachelor of Aviation Management to a distributed international market in the Middle East, South Asia and the ASEAN region, through a combination of block mode teaching, extramural and online teaching, and with support from, and collaboration with, regional partnering.

Budget: \$77,778.78 (+GST) **Status:** Completed

EEIP Number: EEIP07

Project Title: Flexible Learning Programmes in Adventure Tourism and Art and Design, in Partnership with EU and North American Tertiary Institutions and Industries

Provider: Nelson Marlborough Institute of Technology

Summary of Project: The intent of this project is to redevelop two NMIT programmes - the NMIT Diploma in Adventure Tourism and the NMIT Diploma in Art and Design - so that:

- International students are recruited for the first year of these programmes to be studied on campus at NMIT in Nelson
- the final year of study can be delivered (via the internet) and assessed within the international students' home countries

Budget: \$55,900.00 (+GST) **Status:** Completed

Commercial in Confidence

EEIP Number: EEIP08

Project Title: E-Learning Initiatives to Support Postgraduate Teaching in Vietnam

Provider: University of Waikato

Summary of Project: The main purpose of this project is to evaluate, design and develop appropriate e-learning resources and structures to enhance the proposed overseas delivery of an MA (Applied) in Applied Linguistics, by the Department of General & Applied Linguistics (DGAL), University of Waikato, New Zealand. The degree will be taught by DGAL senior staff, entirely off-shore, at the South-East Ministers of Education Organisation (SEAMEO), Regional Training Centre (RETRAC) in Ho Chi Ming City, Vietnam. It is anticipated that on-site delivery of the degree will commence in early 2006, on a part-time "Pilot" basis, with two week's of intensive face to face teaching in Vietnam. Following on-site teaching, courses will be supported through online, web based tools until they are completed later in the year.

Budget: \$12,519.00 (+GST) **Status:** Completed

EEIP Number: EEIP09

Project Title: Enhancement Project: Oman's tertiary vocational

Provider: Consortium of ITPS and PINZ

Summary of Project: A consortium of New Zealand ITP's under the project management of PINZ, through invitation by the Oman Ministry of Manpower will identify the needs of Oman's College of technology and Vocational Training Centres (and similar institutions including the Higher College of Technology in Muscat) with respect to:

- The introduction of vocationally relevant and internationally bench marked programmes of study and training.
- The professional development of teaching and technical support personnel.

Budget: \$43,711.00 (+GST) **Status:** Completed

EEIP Number: EEIP10

Project Title: The Small Business Game for the Scottish Qualifications Authority

Provider: The Small Business Company Limited (TSBC)

Summary of Project: The Small Business Game is a business game that is currently being run in New Zealand in 2006. The New Zealand game is being part funded by the NZTE Enterprise Culture Skills Activities Fund. An opportunity has arrived to custom the New Zealand game for the Scottish Qualifications Authority (SQA) based in Glasgow. On November 25th a personnel +of the Small Business Company Ltd met with the SQA, and he is interested in running a pilot programme in 4 Scottish High Schools in 2006, for a nation wide roll out in 2007.

Budget: \$36,644.00 (+GST) **Status:** Completed

Commercial in Confidence

Round 3 – 2005/2006 Projects

EEIP Number: EEIP11

Project Title: Development of a Bachelor of Midwifery Programme - Beijing

Provider: Waikato Institute of Technology

Summary of Project: The aim of this innovative initiative is to showcase New Zealand Midwifery Education and Service delivery. It is focused on sustainable development and this offshore consultancy model is designed to maintain a competitive commercial edge, and in so doing, build on the following existing strategic alliances enjoyed by Wintec.

Budget: \$76,330.00 (+GST) **Status:** Completed

EEIP Number: EEIP12

Project Title: Massey University Engineering & Technology Preparatory Studies Programme Pilot - Shanghai

Provider: Massey University

Summary of Project: The Preparatory Studies Pilot Programme is a course to be delivered in Shanghai that will provide for academically qualified students an opportunity to advance their English language skills in the context of engineering, technology and design to understand about cultural and social life of New Zealand to learn about life and learning in university to enrol directly on to a degree in engineering and/or technology.

Budget: \$71,078.00 (+GST) **Status:** Completed

EEIP Number: EEIP13

Project Title: Post Graduate Diploma in Discursive Therapies - Hong Kong

Provider: Massey University School of Psychology

Summary of Project: This project is intended develop the international potential of the web-based Massey University Postgraduate Diploma in Discursive Therapies. This programme is innovative in using the web to enable specialist courses to be taught from a distance by leading international scholars and practitioners in its specialized component modules. It has been piloted over the past two years with two small cohorts of students so as to ensure it is robust and able to deliver a high-quality educational environment. The project comprises three inter-linked parts:

- the consolidation and marketing of this uniquely attractive programme to attract international enrolments; the feasibility of teaching the Diploma in the Hong Kong market through a cooperative arrangement with an appropriate tertiary institution; and securing the organizational base of the teaching programme so as to cater for this planned expansion. These interlinked objectives lend themselves to being carried out in four quarterly phases, with the budget take-up being dependent on the successful completion of each phase.

Budget: \$54,907.00 (Plus GST) **Status:** Completed

Commercial in Confidence

EEIP Number: EEIP14
Project Title: Establishing a Polytechnic in Jalandhar Punjab State – India
Provider: WelTec – Wellington Institute of Technology
Summary of Project: This project will contribute to the development of a proposal to establish a polytechnic in Jalandhar in Punjab State India
Budget: \$111,111.00 (+GST) **Status:** Completed

EEIP Number: EEIP15
Project Title: Integration of Advanced English Studies with a Chinese Partner University
Provider: AUT
Summary of Project: Phase One of the project was undertaken from April to November 2005 under EEIP04 with the AUT School of Languages engaging in extensive negotiations with the SDIBT College of Foreign Studies and International Office to explore the possibilities of establishing a joint BA English degree with papers from the AUT degree taught at SDIBT, including online support, as part of the SDIBT degree. Successful completion of the AUT papers would enable SDIBT students to enter with credit the final year of the AUT BA (English Language), with the first cohort commencing in February 2007.
Budget: \$29,835.56 (+GST) **Status:** Completed

Round 4 – 2006/2007 Projects

EEIP Number: EEIP16
Project Title: Delivery of Aviation Management in South East Asia - Phase 2
Provider: Massey University - School of Aviation
Summary of Project: In 2005 Massey University submitted a project application for overseas delivery of their Bachelor of Aviation Management to a student market across South East Asia. Funding was approved for one year only (the application requested funding for two years). The initial project has been launched, and is currently ahead of anticipated targets. The second phase of development and delivery of this programme will be at undergraduate as well as post graduate levels, through a combination of block mode teaching, extramural, and online teaching. It is intended to expand the current offshore enrolments by establishing supporting regional centres - in the first instance, in Thailand. Another phase of expansion covered under this Funding Arrangement is the introduction of Postgraduate programmes in Singapore, via their existing partner in Singapore Aviation Academy.
Budget: \$75,852.00 (+GST) **Status:** Completed

EEIP Number: EEIP17

Commercial in Confidence

Project Title: New Zealand Education Online in Vietnam

Provider: AIS St Helens

Summary of Project: This project aims to create a flexible online learning model, using initially, the AIS St Helens proprietary English language textbooks, and a technology solution developed in NZ. There are 3 phases indicated; Phase 1 is to gain a complete understanding of the technology environment in Vietnam and confirm the business model assumptions based on this environment. Phase 2 will be implementation of the online delivery of the AIS St Helens proprietary English language textbooks, and Phase 3 will be putting into operation the online delivery of other AIS St Helens proprietary education material in the business and tourism fields and utilising the regional distribution of the SEAMEO organisation to introduce the NZ Education Online facility to other development ASEAN countries.

Budget: \$65,776.00 (+GST) **Status:** Completed

EEIP Number: EEIP18

Project Title: Middle East Occupational Medicine Continuing Medical Education and Continuing Professional Development: A Collaborative project between the Wellington School of Medicine (University of Otago) and Harvard Medical School Dubai Centre

Provider: Wellington of Medicine (Otago University)

Summary of Project: This project will establish a teaching programme to be implemented through the Otago University Distance Learning Programme, delivered through and in conjunction with Harvard Medical School Dubai Centre. This will consist of a linked programme of Continuing Medical Education and Continuing Professional Development through out the Middle East. Initially this will consist of a set up phase for a twelve month period up to mid 2007 after which time the programmes are expected to be indefinitely self sustaining.

Budget: \$93,333.00 (+GST) **Status:** Completed

EEIP Number: EEIP20

Project Title: Flexible Educational Delivery into India

Provider: Universal College of Learning (UCOL)

Summary of Project: UCOL has reviewed its operations in India and has determined from their original 2004 project (delivering the RNBN programme in Chandigarh) that highly successful educational outcomes can be achieved through offshore provision in India, and seek to undertake a new project introducing new technologies and delivery modes to different locations in India. UCOL will be researching best practice in flexible educational delivery, develop education usage of new technologies, and apply these to the development of a new model of delivery of courses, as well as to the development of teaching and learning resources to support flexible delivery. They will look into other geographical locations for seeding flexible educational delivery in India, as informed by their established Indian network of educational agents and business contacts.

Budget: \$111,111.00 (+GST) **Status:** Completed

Commercial in Confidence

Round 5 – 2007/2008 Projects

EEIP Number: EEIP21
Project Title: **Implementation of the NMIT diploma in Technology to Zhejiang Water Conservancy & Hydropower College, China**
Provider: NMIT - Nelson/Marlborough Institute of Technology
Summary of Project: NMIT will run a pilot program at Zhejiang Water Conservancy & Hydropower College (ZWCHC) trialling several information technology courses alongside English classes. This would, lead to the commencement of delivery, in October 2007, of the Diploma of Information Technology.
Budget: \$57,720.11 (+GST) **Status:** Underway

EEIP Number: EEIP22
Project Title: **Implementation of the NMIT Diploma in Commerce at Kaifeng University, China**
Provider: NMIT - Nelson/Marlborough Institute of Technology
Summary of Project: NMIT will be delivering their Diploma of Commerce (DipCom) at Kaifeng University (KFU). NMIT envisage trialling several business courses alongside English classes at KFU, leading to the commencement of delivery, in October 2007, of the Diploma in Commerce (DipCom), a new qualification which NMIT are developing
Budget: \$58,786.68 (+GST) **Status:** Underway

EEIP Number: EEIP23
Project Title: **Offshore delivery of the AUT Master in Professional Language Studies in Language teaching qualification (mixed mode delivery)**
Provider: AUT – Auckland University of Technology
Summary of Project: This project will establish the framework for the delivery of the AUT Master in Professional Language Studies programme in Chile for practicing teachers to up-skill and enhance their English Language teaching proficiency. The mixed mode delivery will consist of up to 75% online delivery (exact proportion to be decided in negotiation with UCM) and up to 40% face to face at UCM by AUT staff initially. UCM lecturing staff, with professional development from AUT lecturers will gradually assume greater responsibility for the teaching.
Budget: \$94,971.57 (+GST) **Status:** Completed

EEIP Number: EEIP24
Project Title: **Implementation of the Bachelor of Arts at Loyola Academy, Hyderabad, India**
Provider: WinTec - Waikato Institute of Technology

Commercial in Confidence

Summary of Project: Loyola Academy currently offers a Bachelor of Mass Communication degree at undergraduate level. The Academy is to offer the Wintec Postgraduate Diploma of Media Arts course at its Hyderabad campus with the following major: - Film and Television Production. The Wintec Postgraduate Diploma of Media Arts is to be delivered in India with Wintec staff mentoring and complementing Loyola Academy staff, and it is planned that a select group of about 25% of these graduates will then progress to Masters level (Year 2) completing the Master of Arts (Visual Arts), at Wintec in Hamilton.

Budget: \$100,000 (+GST) **Status:** Underway

EEIP Number: EEIP25

Project Title: Programme in Skills Training for Unitech India

Provider: WelTec - Wellington Institute of Technology

Summary of Project: WelTec will be developing, delivering and evaluating a pilot programme in trades related skills for Unitech India, a major Indian company based in Gurgaon, Haryana state India.

The intent of the pilot training programme is to significantly raise the skills levels of staff employed or contracted to Unitech to achieve improved productivity in the workplace. This would include ways to improve construction practices including, at stages to be agreed, the introduction of innovative construction practices and use of new materials.

Budget: \$70,828.45 (+ GST) **Status:** Underway

Round 6 – 2007/2008 Projects

EEIP Number: EEIP26

Project Title: Training & the delivery and support of online teaching / learning

Provider: Massey University – Training and Development

Summary of Project: This project brings together an e-learning collaborative development fund project, with an initiative that involves Massey staff teaching 4 key undergraduate papers in Wuhan and Nanjing Universities in a 2 plus 2 agreement. Success in these papers, along with the attainment of the appropriate levels of English, will enable Wuhan students who are successful to enrol and attend Massey University in NZ and complete a BBS with a further 2 years of study. This project will focus on the development of online environments that will provide the necessary support mechanisms and resources to make the students experience with the papers positive, constructive and successful.

Budget: \$83,777.77 (+GST) **Status:** Underway

Commercial in Confidence

EEIP Number: EEIP27

Project Title: Massey Bachelors in Food Technology at Singapore Polytechnic

Provider: Massey University – Institute of Food, Nutrition and Human Health

Summary of Project: The Singapore Ministry of Education has sanctioned Singapore Polytechnic to develop foreign institute degree programmes in two defined areas, Food Technology and Optometry. This EEIP proposal aims to transfer the programme Massey University has developed in the area of Food Science and Technology to a Singapore market. The existing position and facilities of the Singapore Polytechnic would be utilised to develop an offshore campus of Massey University to export their educational teaching packages.

Budget: \$81,777.78 (+GST) **Status:** Underway

EEIP Number: EEIP28

Project Title: The Shanghai Chamber of Commerce Assessment of Prior Learning Project

Provider: Otago Polytechnic

Summary of Project: Massey University, through its Centre for Assessment of Prior Learning has developed an academic process that assesses senior managers against the graduate profile of their Bachelor of Applied Management. The Otago Polytechnic now wishes to extend this opportunity to experienced senior managers who are members of the Shanghai Chamber of Commerce.

Budget: \$111,111.11 (+GST) **Status:** Underway