

South East Asia

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New Zealand Education Counsellors' Forum
22 February 2007

Overview – International Education in the region

- ▲ Wide spectrum – Singapore (rising provider of IE) to Cambodia and Laos
- ▲ Net importer of IE services
- ▲ Substantial source of students
- ▲ Primarily tertiary – career pathways
- ▲ Agent-centred
- ▲ TNE increasing



Barriers

- ▲ Language
- ▲ Regulatory
- ▲ NZ's immigration requirements
- ▲ Limited direct flights
- ▲ Credit and recognition



New Zealand profile

- ▲ Very limited
- ▲ Perception is everything – rankings
- ▲ Overshadowed by Australia



Regional developments – General

- ▲ Competition for FDI a major driver
- ▲ Far from cohesive – competition for influence and competitive advantage
- ▲ Lack regional leadership – ASEAN, SEAMEO, APEC, UNESCO etc
- ▲ Regional frameworks and standards – Bologna, Diploma Supplement and the Brisbane Process



Regional developments – Country

- ▲ Decentralisation of basic education - increased autonomy
- ▲ New Curricula – less prescribed
- ▲ New national assessment systems
- ▲ Teacher competence and capacity
- ▲ Benchmarking to measure performance – rankings
- ▲ Quality assurance systems
- ▲ English language instruction
- ▲ Use of ICT
- ▲ Expansion of infrastructure



Regional developments – Country (continued)

- ▲ Expansion of infrastructure
- ▲ Increased in-country provision
- ▲ Improvement in quality through increased research capacity
- ▲ TNE and collaboration/exchange programmes.



Vocational education

- ▲ Under-valued – paper chase
- ▲ Multiple systems and agencies
- ▲ No common standards or QA
- ▲ Wide spectrum of providers – vocational stream at school, technical institutes, community colleges, polytechnics
- ▲ Generally employment structures more regulated than in New Zealand



Schooling

- ▲ Access most significant issue
- ▲ Enormous changes to structure, governance, management and funding
- ▲ Multiplicity – national, international, dual and vernacular systems
- ▲ English – second or third language
- ▲ Didactic, industrial system
- ▲ Examination – assessment to standards



Implications for New Zealand

- ▲ More Competitive
- ▲ Less Demand
- ▲ Rankings
- ▲ Public relations not promotion
- ▲ Quality



Implications for New Zealand (continued)

- ▲ “Co-opitition”
- ▲ Diversification
- ▲ Specialisation
- ▲ Exchange

