

Student Numbers April 2008

Analysis of student numbers from largest markets (by first time students) as of 1 April 2008.

1. First Time Students

Numbers of First Time fee paying students as per student visa approval data.

All markets over 100 first time FFP students for the 07/08 year as at 1 April.

Source: NZIS S7 1 April 2008, and equivalent 2007 data.

Rank	Country	YTD to 1 st April 08	YTD to 1 st April 07	Full Year: 06/07 ¹
1	South Korea	3,096	3,810	5,343
2	India	2,698	1,135	1,725
3	China	2,671	1,934	2,902
4	Japan	1,565	1,569	1,973
5	USA	1,390	1,398	2,033
6	Germany	1,125	1,111	2,002
7	Brazil	633	522	645
8	Malaysia	606	646	768
9	Thailand	582	586	776
10	Taiwan	453	454	594
11	Saudi Arabia	358	182	305
12	Fiji	333	296	389
13	Great Britain	221	172	221
14	Vietnam	211	157	220
15	Hong Kong	192	205	263
16	Canada	187	191	234
17	Russia	178	132	170
18	France	167	162	195
19	Colombia	134	65	101
	Total All Countries	18,403	16,313	23,069

2. Number of Valid student visas

(NB: All students, not just FFP)

As per student visa/permit data. (NB: Countries included are as above, NOT 19 largest by current visa)

Source: NZIS S5 data 1 April 2008 and equivalent 2007.

Rank	Country	1 April 2008	1 April 2007
1	China	10,842	14,295
2	South Korea	6,519	7,657
3	India	4,101	2,405
4	Japan	2,825	3,168
5	Great Britain ²	2,526	2,569
6	Fiji	2,372	1,781
7	USA	2,094	2,068
8	Malaysia	2,044	1,825
9	Germany	1,926	1,766
10	Thailand	1,513	1,458
11	Taiwan	921	978
12	Saudi Arabia	853	310
13	Hong Kong	700	741

¹ Included to show the interim vs full year trends likely.

² High percentage of non fee paying students, so overall numbers not a guide to genuine export performance. Same applies to Fiji.

14	Vietnam	631	630
15	Brazil	579	442
16	Canada	535	493
17	Russia	464	434
18	France	405	418
19	Colombia	149	73
	Total All Countries	51,039	51,455

3. Levy Data: Countries over 1,000 students as at August 2007

Source: Key Indicators, second trimester 2007, with comparison to equivalent 2006. Student numbers cumulative. Full year numbers are higher, with proportion varying by sector (and thus country of origin). (NB: Full 2007 data not yet released by Minister).

Rank	Country	To 30 th Aug 2007	To 30 th Aug 2006
1	China (inc Hong Kong)	21,670	28,757
2	South Korea	14,961	11,709
3	Japan	9,715	10,690
4	India	2,946	2,176
5	Thailand	2,604	2,247
6	Germany	2,468	1,721
7	Taiwan	2,377	2,075
8	USA	2,230	2,207
9	Saudi Arabia	2,038	1,422
10	Brazil	1,866	1,455
11	Malaysia	1,812	1,604
	Total All Countries	76,899	76,173 (full year 93,421)

4. ELS cumulative number of students for year ended March 2007

Countries over 1,000 students on 2007 survey.

Source: Statistics New Zealand Survey of English Language Providers 2007 (includes earlier comparative data)

Rank	Country	Students 2007	Students 2006	Student Weeks 2007	Students Weeks 2006
1	Japan	8,708	9,144	66,353	70,685
2	South Korea	6,669	6,024	76,745	64,007
3	China	4,419	5,499	76,658	88,782
4	Taiwan	1,607	1,551	15,494	14,355
5	Saudi Arabia	1,526	1,191	14,484	10,938
6	Brazil	1,522	968	10,644	6,894
7	Switzerland	1,256	1,388	10,461	10,917
8	Thailand	1,186	1,279	14,507	12,773
9	Germany	1,051	1,240	6,758	5,696
	Total All Countries	35,166	35,550	365,684	357,948

5. Value of Chinese Students

The value in foreign exchange earnings of fee paying students from China for 2008 (based on current student visa holders for the university, ITP, schools and private tertiary excluding language students, and based on the 2007 student weeks for language students) is estimated as \$349million. Using the widely accepted Infometrics methodology, the overall industry value in foreign exchange earnings for 2008 is estimated at \$1,711million. China is currently thus 22% of the overall industry by value, and ENZ would anticipate this to ease further for the next year, settling at around 17 – 20% by value.

Sector	Chinese student Value	Overall student value
University	\$217,000,000	\$854,000,000
ITP/Polytech	\$47,500,000	\$199,000,000
Pvt Tertiary	\$43,500,000	\$127,000,000

Schools	\$23,500,000	\$301,000,000
Language Students	\$49,000,000	\$230,000,000
Total	\$380,500,000	\$1,711,000,000

This estimate maybe on the low side, as it builds in China decreases, but may not allow for the current rate of increase from some countries such as India, the Middle East region and South America. Due to use the Stats NZ data as the ELS base (ELS student numbers weren't broken out of the full year '06 Levy data which makes it difficult to extrapolate the 07 interim data against a known base) it also doesn't take into account a probable increase in the number of ELS students.

ENZ is currently updating the economic value calculator, and this will assist ENZ in future with more accurate projections.