

'Vivacious Voyage of New Zealand for Vietnamese Visitors'

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'Four education agents from Viet Nam will be undertaking a tour of New Zealand next week' says Kate Parlane, Communications Specialist for Education New Zealand. 'They will travel around the North and South islands for ten days, visiting a range of New Zealand education institutes and experiencing some of the lively recreational activities New Zealand has to offer'.

'The four Vietnamese agents are all well established in Ha Nai and in 2005 and 2006 they collectively sent over 100 students to New Zealand' says Kate Parlane, 'Agents are such an important part of the export education scene in Viet Nam so we are delighted that these agents are able to take part in the tour.'

The New Zealand tour is run as part of the PACE programme. The PACE programme is an annual schedule of marketing activities organised by Education New Zealand, which is designed to promote New Zealand education and the New Zealand experience.

'Viet Nam is an important market for New Zealand,' says Kate Parlane, 'In 2007, Viet Nam is one of four markets that will receive a significant amount of funding to further develop the market and show students considering an offshore education that New Zealand is the place to come'.

'It's all about choice and in New Zealand we have such a broad range of opportunities for students, both in their academic and personal life' says Kate Parlane. 'The tour is about showing the agents that although New Zealand is small, the range of course options and extra curricular activities for their students' are equal to any of the other big names in international education.'

'And because we are small, all students are treated as individuals and receive the highest quality of pastoral care – always. This is something to be proud of.'

Summary:

When?

March 3 – 12 Viet Nam

Who?

Four Agents from Viet Nam.

The group will be escorted by Education New Zealand staff whilst here.

Where? The agents will be visiting institutions in the following regions: Auckland, Hamilton, New Plymouth, Wellington, Queenstown (sightseeing only) and Dunedin.

Education New Zealand encourages media interviews with visiting agents and institutions, and will facilitate interviews at your request.

For more information about this visit, or to arrange an interview, contact:

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