

## 'Nine Korean Education Agents to Visit NZ'

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### **Education New Zealand: Media Advisory 19/05/06**

Nine education agents from the Korean Overseas Study Association (KOSA) will be in New Zealand from 21st May through to 30th visiting a range of New Zealand institutions, as part of the Education New Zealand Agent Association Visit programme.

This programme is organised by Education New Zealand and is run separately to the PACE 2006 marketing programme, which ran its own Korean educational agent visit in April 2006. The Agent Association visit programme has been developed to assist offshore agent associations to strengthen their links with New Zealand institutions, improve their working knowledge of New Zealand facilities, and the educational system.

'After the success of the Thai Agent Association Visit in 2005, Education New Zealand extended the opportunity to the KOSA to host their agents,' explains Stuart Boag, 'As Korea regularly features within the top three markets who are sending students to New Zealand, it is a very important market for us and we are thrilled that the KOSA accepted the opportunity.'

The KOSA was formed 1987 to represent service providers of counselling and education consulting assistance for students and professionals who wish to pursue an education abroad. The KOSA has approximately 130 members, 50 of whom are actively selling New Zealand, and lists its main objectives as supporting and developing the opportunity for students to acquire information of education abroad, providing accurate information and helpful advice and assistance for students interested in studying at an overseas education institution and enhancing the standard of education in Korea.

The group of nine agents will be split into two itineraries and both will travel from north to south, starting in Auckland and ending in Christchurch. Along with way, the agents will visit institutions in Hamilton, Tauranga and Wellington and both groups will spend time in the Bay of Plenty, checking out some of the great recreational activities the region has to offer.

#### **Summary:**

**When?** 21st May – 30th May 2006

**Who?** Nine education agents from Korea, split into two separate itineraries.

**Where?** The agents will be visiting institutions in the following regions: Auckland, Waikato, Bay of Plenty, Wellington and Christchurch.

Education New Zealand encourages media interviews with institutions and the visiting agents, and can facilitate interviews at your request.

**For more information about this visit, or to arrange an interview, contact:**

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